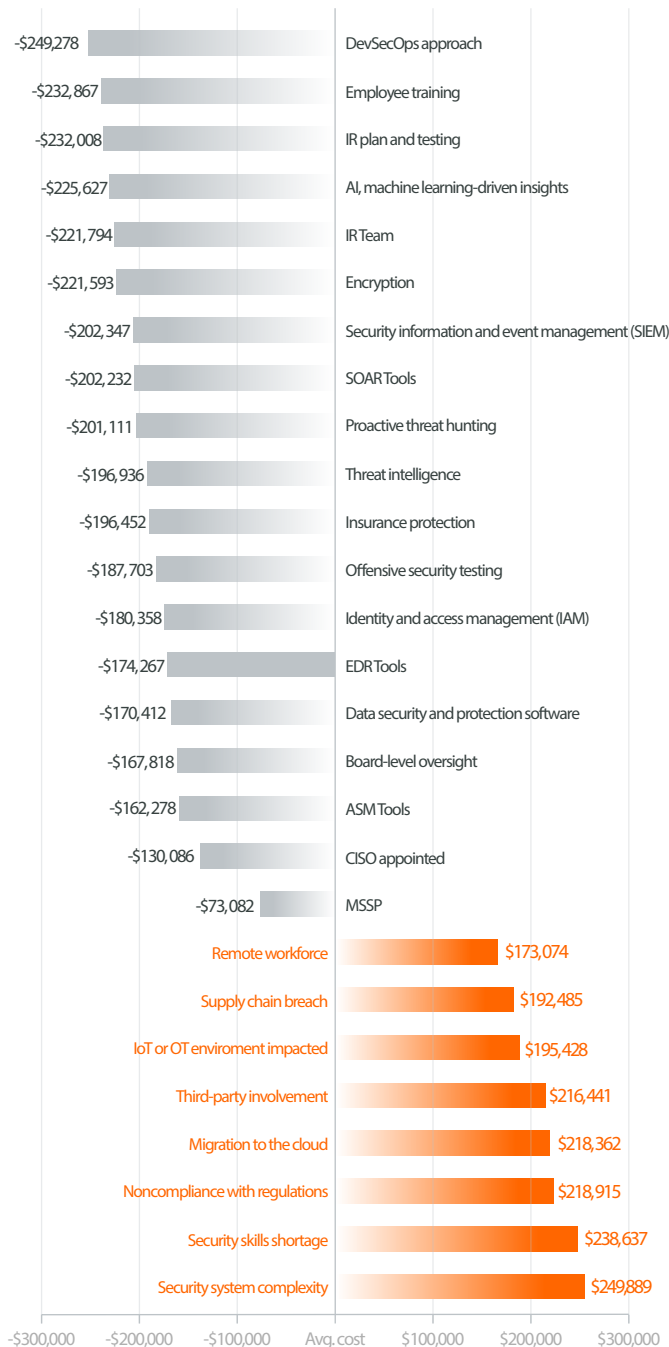




# Costs of a Data Breach

## KEY FACTORS TO A DATA BREACH



# \$4.45 million

## Average cost of a data breach in 2023

THE MAXXSURE M-SCORE DIRECTLY SUPPORTS:

### Effective cost mitigators



- CISO Appointed
- ASM Tools
- Board-Level oversight
- Insurance protection
- Threat intelligence
- Proactive threat hunting
- IR Team
- Employee Training
- DevSecOps approach

### Biggest cost amplifiers



- Security system adoption of a remote workforce
- Supply chain breach
- Third-party involvement
- Noncompliance with regulations
- Security skills shortage
- Security system complexity.

The following data is from the 2023 cost of a data breach report by IBM and the Ponemon institute.